

# Privacy Policy

## THE SACRAMENTO COUNSELOR GROUP'S COMMITMENT TO PRIVACY

The Sacramento Counselor Group ("we", "us", "The Practice") are committed to maintaining the accuracy, confidentiality and security of your personal information. We recognize the importance of data privacy and hold ourselves accountable. We will collect, use and disclose your personal information in accordance with applicable privacy laws and respect your rights under these privacy laws.

### SCOPE OF THIS PRIVACY NOTICE

This Privacy Notice describes the personal information we collect, use and disclose in the course of providing services to our merchant customers, including payment processing services, value-added services or hardware and hardware support services, as well as information we collect from our customers, prospective customers and website visitors. The websites governed by this Privacy Notice are: [www.TheSacramentoCounselor.com](http://www.TheSacramentoCounselor.com). Our Privacy Notice no longer applies once you leave our websites. We are not responsible for the privacy practices of external websites you may visit.

To learn more about privacy at The Sacramento Counselor Group, please see the applicable section below. If your question is not answered here, please feel free to contact us and we will get back to you.

### Information Collected:

We collect information related to your name, contact information, interest, time and date of site visit, information collected from the online form, information related to your social media accounts (if applicable), analytic information, and any additional information you provide.

### How Information is Utilized:

The information collected will be used for the following purpose: To help us better understand our community needs and interests, to help us better connect with those in need, to reach out to you directly with offers and options for services, to send important updates and information to clients and those interested in mental health.

### Cookies and Website Data:

In general, you can visit our website without telling us who you are or submitting any information about who you are. We collect the IP (Internet protocol) addresses of all visitors to our websites and other related information such as page requests, browser type, operating system and average time spent on our website. We use this information to help us understand our website activity and to monitor and improve our websites.

Cookies, pixel tags or other technologies may be used by The Sacramento Counselor Group on the websites governed by this Privacy Notice. A cookie is a tiny element of data that our websites send to a user's browser, which may then be stored on the user's hard drive so that we can recognize the user's computer or device when they return. Some of the cookies are set by us and others are set by third parties who deliver services on our behalf.

We use cookies for the following purposes:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our websites. They include, for example, cookies that enable you to log into secure areas of our website.
- **Functionality cookies.** These cookies are used to recognize you when you return to our websites. This enables us to customize your online experience (for example, by remembering your choice of language or region).
- **Analytical cookies.** We may use a third party such as Google Analytics to help us gather and analyze information about the areas visited on the websites (for example, the pages most read, time spent, search terms and other engagement data) in order to evaluate and improve the user experience and the websites. For more information or to opt-out from using the Google Analytics opt-out browser add-on, see "How Google uses data when you use our partners' sites or apps".
- **Advertising cookies.** These cookies help us make the advertising displayed to you more relevant to your interests and to help us measure the effectiveness of our advertising on other websites. Please see "Interest-Based Advertising / Advertising Cookies" below for more information with respect to our use of advertising cookies and your choices.

You can choose not to accept cookies by adjusting your browser settings. Certain technologies, like pixel tags, may continue to function even if you turn off cookies in your browser. However, if you choose not to accept cookies, some areas of the websites or our services may not function properly or optimally. If you would like to learn more about how to set your cookie options, please refer to your browser's documentation or online help for instructions.